

# PLAYBILL®

JCHS Performing Arts Center  
Jewish Community High School Of The Bay  
San Francisco, CA

JEWSH COMMUNITY HIGH SCHOOL OF THE BAY PRESENTS

FRANK LOESSER AND ABE BURROWS'

## HOW to SUCCEED in BUSINESS *Without* REALLY TRYING



**November 14-16 at 7 pm & November 19 at 2 pm**

BOOK BY ABE BURROWS, JACK WEINSTOCK AND WILLIE GILBERT  
MUSIC & LYRICS BY FRANK LOESSER BASED UPON THE BOOK BY SHEPHERD MEAD  
ORIGINALLY PRESENTED BY CY FEUER & ERNEST H. MARTIN  
IN ASSOCIATION WITH FRANK PRODUCTIONS

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PRESENTS

# FRANK LOESSER and ABE BURROWS' HOW TO SUCCEED IN BUSINESS WITHOUT REALLY TRYING

Book by  
ABE BURROWS, JACK WEINSTOCK  
and WILLIE GILBERT

Music and Lyrics by  
FRANK LOESSER

Based upon the book by SHEPHERD MEAD

with

Mayer Goldberg ('19)  
Sophia Salesky ('18)

Ben Robinow ('19)  
Evelyn Inker ('18)

Nathan Magid ('19)  
Maya Menachem ('19)

featuring Jake Rosenberg ('14)  
as the voice of the Narrator

Lighting Design  
Joe McDonald\*

Music Direction  
Natan Kuchar\*

Scenic Design  
Jennifer Sturgill\*

Sound Design  
Avima Aniela Zuliani ('19)

Stage Manager  
Beth Magid ('12)

Costume Design  
Jocelyn Leiser Herndon\*\*\*

Choreographed by  
Erin Gentry\*\*\*

**Directed by**  
**Dylan Russell\***

Originally presented by CY FEUER and ERNEST H. MARTIN  
in Association with FRANK PRODUCTIONS

How To Succeed In Business Without Really Trying  
is presented through special arrangement with Music Theatre International (MTI).  
All authorized performance materials are also supplied by MTI.  
421 West 54th Street, New York, NY 10019  
Phone: 212-541-4684 Fax: 212-397-4684  
[www.MTIShows.com](http://www.MTIShows.com)

\* JCHS Professional Community Member    \*\*\* Guest Artist

# SONGS

## ACT I

How to Succeed In Business Without Really Trying	Finch
Happy to Keep His Dinner Warm	Rosemary, Smitty
Coffee Break	Frump, Smitty, Chorus
The Company Way	Twimble, Finch
A Secretary Is Not a Toy	Bratt, Bud, Miss Krumholtz, Chorus
Been a Long Day	Smitty, Finch, Rosemary
Been A Long Day (Reprise)	Bud, Biggley, Hedy
Grand Old Ivy	Finch, Biggley
Grand Old Ivy (Reprise)	Finch, Biggley
Paris Original	Rosemary, Smitty, Miss Jones, Girls
Rosemary	Finch, Rosemary
Finale Act One	Rosemary, Finch, Bud

## ACT II

Cinderella, Darling	Smitty, Rosemary, Girls
I Have Returned	Bud
Happy To Keep His Dinner Warm (Reprise)	Rosemary
Love From a Heart of Gold	Biggley, Hedy
I Believe in You	Finch, Men
The Yo-Ho-Ho	Hedy, Wickettes
I Believe In You (Rosemary)	Rosemary
Brotherhood of Man	Finch, Miss Jones, Womper, Biggley, Men
Hallelujah	Girls
Finale (The Company Way)	Entire Company
Bows	Entire Company

# CAST

## Cast Members

J. Pierrepont Finch	Ben Robinow ('19)
Rosemary Pilkington	Evelyn Inker ('18)
J.B. Biggley	Mayer Goldberg ('19)
Hedy LaRue	Sophia Salesky ('18)
Smitty	Maya Menachem ('19)
Bud Frump	Nathan Magid ('19)
Mr. Gatch / Twimble / Wally Womper	Eli Moldavsky ('19)
Miss Jones	Ellie Grintsraig ('19)
Bratt	Jeremy Mackles ('18)
Miss Krumholtz	Sabrina Katz ('19)
Tackaberry	Max Bamberger ('21)
Jenkins	Levi Eig ('21)
Ovington	Avram Rosenzweig ('19)
Scrubwoman / Secretary	Ariel Creditor ('20)
Scrubwoman / Secretary	Daisy Shuper ('20)
Secretary	Simona Lewis ('21)
Secretary	Laura Jones ('21)
Secretary	Sigal Plotkin ('21)
Secretary	Annabelle Shapiro ('21)
Secretary	Chanah Zimmerman ('21)
Voice of the Narrator	Jake Rosenberg ('14)

## Production / Creative

Director	Dylan Russell*
Musical Director	Natan Kuchar*
Choreographer	Erin Gentry***
Technical Director / Lighting Design	Joe McDonald*
Scenic Design	Jennifer Sturgill*
Sound Design	Avima Aniela Zuliani ('19)
Costume Design	Jocelyn Leiser Herndon ***

# CAST

## Production / Creative (continued)

Stage Manager .....	Beth Magid ('12) .
Assistant Stage Manager .....	Olive Fox ('19) .
Construction .....	Martin Pike***
Marketing .....	Mary Ellen Hunt*
Running Crew / Ovington .....	Avram Rosenzweig ('19) .
Running Crew - Lights .....	Rymo Hymowitz ('21)
Crew - Sound .....	Daniel Schneider ('21)
Crew .....	Aaron Gilbert ('20) .
Crew .....	Isabella Yesin ('21) .
Makeup / Hairdresser .....	Emma Yagolnitser ('21) .
Scenic Painters .....	Ms. Sturgill's A and G Blocks

## Orchestra

Keys .....	Christopher Hewitt*** .
Drums .....	David Dieni*** .
Bass .....	Chris Bastian*** .
Woodwind .....	Hal Richards***
Trumpet .....	Eric Wayne*** .
Sax .....	Misha Lubich ('19) .
Clarinet .....	Avery Cruz ('18)

*\* Denotes JCHS Professional Community Member*

*\*\*\* Denotes Guest Artist*

## Acknowledgments

**We would like to thank the following people and organizations who have assisted us in our production of "How to Succeed in Business Without Really Trying."**

Gary Crandell and Crandell Arts for lighting and sound equipment; John Haworth for production support; Michael Shapero and the JCHS kitchen professionals for snacks and dinners to keep us energized; John Lewis and Larry Jeane from Douglas Morrison Theatre for costume and prop rentals; Gwen Herndon for all the smiles; 42nd Street Moon for lending us costumes; Flying Moose Video for all they do; Alissa Robinow for managing our wonderful parent organization, and the entire JCHS community for their support and consideration of our production of "How to Succeed in Business Without Really Trying."

# WHO'S WHO



## Max Bamberger ('21)

*as Tackaberry*

Max is thrilled to be performing in his first show at JCHS. When he's not acting, Max enjoys writing stories, playing guitar, and sharing excruciatingly bad puns.



## Ariel Creditor ('20)

*as Scrubwoman / Secretary*

Ariel loves to talk. So, of course, she is in this amazing production! She started her acting career in *101 Dalmations*, and she is proud to say she has come far! This is sadly her last musical at JCHS, but she is so honored to have been part of this program.



## Levi Eig ('21)

*as Jenkins*

Levi is very passionate about musical theater and he is very excited to be performing in his first show at JCHS. He has performed in three musicals at his middle school and looks forward to participating in future productions at JCHS.



## Olive Fox ('19)

*Assistant Stage Manager*

Olive is excited to be joining the cast and crew of *How to Succeed in Business Without Really Trying* as the Assistant Stage Manager. She wants to thank her parents, castmates, Ms. Russell, Mr. McDonald, and Ms. Gentry for making this show incredibly fun and rewarding. She hopes you enjoy the show!



## Mayer Goldberg ('19)

*as J.B. Biggley*

Mayer is a junior here at JCHS and this is his third show. He is very excited about playing Mr. J.B. Biggley, President of The World Wide Wicket Company. He hopes you enjoy the show, and is sad that his dogs couldn't be here to see it.

# WHO'S WHO



## Ellie Grintsaig ('19)

*as Miss Jones*

Ellie is so excited to be playing Miss Jones in her sixth JCHS production! She hopes you all enjoy the show and fully learn why a secretary is NOT a toy!



## Rymo Hymowitz ('21)

*Running Crew - Lights*

Rachael (Rymo) Hymowitz is a freshman who enjoys sewing, basketball, volleyball and being on tech crew. This is her first show at JCHS and she hopes to continue theater tech. She would like to thank her parents for picking her up from all the late rehearsals. Enjoy the show!



## Evelyn Inker ('18)

*as Rosemary Pilkington*

Evelyn is ecstatic to be playing Rosemary, and is - in character - typing her bio on her IBM Selectric at 150 characters per minute! This is Evelyn's second musical and fourth show at JCHS and she would like to thank all the people, and food, that helped her make it through. Now, enjoy the show as Evelyn attempts to Succeed In This Musical Without Really Trying.



## Sabrina Katz ('19)

*as Miss Krumholtz*

This is Sabrina's fifth JCHS production and third JCHS musical. She is excited to be in this musical and she hopes everybody enjoys the show!



## Simona Lewis ('21)

*as Secretary*

Simona is very excited to be part of her first production at JCHS. Outside of theater, she loves to dance. She would like to thank everyone who made this show possible, including the entire cast, and especially to her director, Ms. Russell, the music director Mr. Kuchar, the choreographer Ms. Gentry, and Mr. McDonald for all of their hard work to make this show so amazing.

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## WHO'S WHO

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### **Laura Jones ('21)**

*as Secretary*

Laura is very excited to be in her first production at JCHS and absolutely loves the entire cast and crew already. She cannot wait to participate in more productions here. She would like to thank everyone in the show for supporting her and all the other freshmen in their first show.



### **Jeremy Mackles ('18)**

*as Bratt*

Jeremy is happy to be performing in *How to Succeed in Business without Really Trying*. He has been in two other productions at JCHS and is excited about his third. He hopes you enjoy the show!



### **Beth Magid ('12)**

*Stage Manager*

Beth is delighted to be back at JCHS with such a talented cast and crew! In college, she dabbled in everything from acting to directing - yet majored in Business Management. Curious. Her love of theater can be attributed to genetics and to two of her favorite theater people, Joe McDonald and Dylan Russell. "Enjoy the show!"



### **Nathan Magid ('19)**

*as Bud Frump*

Nathan is excited to be in his sixth show at JCHS. He designed and operated lights, and worked backstage for five shows. He is making his debut as an actor in the role of Bud Frump. He hopes you enjoy the performance.



### **Maya Menachem ('19)**

*as Smitty*

Maya is very excited to be in her fifth production! She would like to thank everyone who made this production possible. Special thanks to Ms. Russell, Mr. McDonald, Ms. Magid, and Ms. Fox for all their hard work. She would also like to thank the incredible cast for always making rehearsal fun, for sharing many laughs, and for always being so supportive. Maya hopes that you will enjoy the show!

# WHO'S WHO



## Eli Moldavsky ('19)

*as Mr. Gatch / Twimble / Wally Womper*

This is Eli's third show at JCHS and he is so excited for you to see this musical. Eli has a real passion for acting and is so excited to participate in this year's musical. Eli would like to thank the cast for being so amazing and always bringing snacks. Eli also would like to thank his family for putting up with his constant nonstop singing of all the songs from the musical that got stuck in his head. He hopes you guys enjoy the show!!!



## Sigal Plotkin ('21)

*as Secretary*

Sigal is very excited to be in her first production here at JCHS! She loves theatre and is looking forward to learning and improving in the JCHS theatre company. In her free time, she plays guitar and makes art. She also loves playing sports if she doesn't fall down first. Enjoy the show!



## Ben Robinow ('19)

*as J. Pierrepont Finch*

Ben is psyched to be a part of his fifth production and second musical at JCHS! He is so proud of what the company has achieved in just three short months, and is extremely grateful to all of the adults involved for their constant support and help. He hopes you enjoy the show!



## Jake Rosenberg ('14)

*as Voice of the Narrator*

Jake Rosenberg is a proud JCHS graduate and an internationally produced playwright, folklorist and graduate of the Tisch School of the Arts at NYU. Plays include *The Jews* (ALT, 2017), *Dhu Nuwas* (Jermyn Street Theatre, London, 2016), *Shotaway* (forthcoming), *Brothers* (Manhattan Repertory Theater, 2015), *Muse of Fire* (Genesis Theatricals, Chicago, 2015) and various others. Visit his website at [www.MetaRosenberg.Com](http://www.MetaRosenberg.Com) Congrats to the cast of *How to Succeed* and go, Wolves!

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# WHO'S WHO

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## **Avram Rosenzweig ('19)** *Running Crew / Ovington*

Avram is a 17-year old junior, who enjoys Ultimate Frisbee, talking, and just chilling. This is his fourth show on tech, third show with lines, and sixth show in general. For this particular show, he will be running backstage crew as well as playing the character of Ovington. He would like to thank Mr. McDonald, and all of his friends. Avram might have written more, but he realized that he was almost certainly long past the word count limit, and Mr. McDonald had specifically asked to make it a bit shorter this time, so that was that.



## **Sophia Salesky ('18)**

*as Hedy LaRue*

Sophia is thrilled to be in this production of *How to Succeed in Business Without Really Trying*. This is Sophia's fourth and final musical at JCHS. She has been in *The Drowsy Chaperone*, *Urinetown*, *Cinderella*, *Alice and the Black Hole Blues*, *A Second Skin*, and has directed a one-act in last years *Nu Wurks*. Sophia would love to thank Ms. Russell and Mr. McDonald for their support. She hopes you enjoy the show!



## **Daniel Schneider ('21)**

*Crew - Sound*

Daniel Schneider a freshman at JCHS. He is a proud member of the running crew. He enjoys building the sets, painting, and hanging up lights for plays. He hopes you enjoy his work - and the show!



## **Annabelle Shapiro ('21)**

*as Secretary*

Annabelle is very excited to be a part of her first show at JCHS. She is very grateful for this opportunity, and she hopes you enjoy the show.

# WHO'S WHO



## Daisy Shuper ('20)

*as Scrubwoman / Secretary*

This is Daisy's second musical and her third time being involved in JCHS drama. While she enjoys doing theater tech, she's excited to be back to singing and spending more time with fellow actors. She'd like to thank her family for driving across town at night to take her home from rehearsal and putting up with her talking about absurd inside jokes created during the production. She also wants to thank her fellow actors and the staff for making the process as enjoyable as possible while staying on task.



## Emma Yagolnitser ('21)

*Makeup / Hairdresser*

Emma is very excited to be doing her very first JCHS musical. She would like to thank Ms. Russell, Mr. McDonald and Olive for all the help and acceptance at the last minute. She would also like to thank her mother for driving her to and from the train station and always being there for her. Big thanks to everyone who made this show possible and for everyone that made working here fun.



## Isabella Yesin ('21)

*Crew*

This is Isabella's first time working officially in tech and learning about what really happens behind the scenes. Her favorite pastime is painting and drawing. She is extremely excited to participate with the rest of the crew to make the performance the best it can be and would like to thank everyone who made it possible.



## Chanah Zimmerman ('21)

*as Secretary*

This is Chanah's first show with JCHS and she is super excited to be working with the amazing cast and crew. She has been in many shows with her old school and loves musical theater. Enjoy the show!



## Avima Aniela Zuliani ('19)

*Sound Design*

Avima and her pet skull Yorick are overjoyed to be a part of *How to Succeed* for their sixth production, this time as the mic god. After many late nights, Avima has sworn to never do this again, while clearing space in her calendar for the next show. She would like to thank "her mother, her dog, and clowns." Enjoy the show!



"Cinderella" - 2016 Fall Musical



Sasha Manus, Maya Menachem, Evelyn Inker, Tessa Zitter & Ben Robinow in "Cinderella"

# JCHS DRAMA 2016 - 2017



Jeremy Mackles in "NuWurks III"



Tech Crew for "NuWurks III"



Alice falling down the rabbit hole in  
"Alice and the Black Hole Blues"



Avram Rosenzweig as The Caterpillar  
in "Alice"

# JCHS DRAMA 2016 - 2017



# NEVER

*be at a* **LOSS** *for words*

---

*Read*

**How to Succeed in  
Business Without  
Really Trying**

The Dastard's Guide to Fame and Fortune

"If you cannot give a ringing extemporaneous speech--and so few can-- it is wise to prepare a series of little talks, complete with gestures and a few jolly anecdotes, that will fit the subject of any meeting. Some suggested topics: 'We've all got to pull together on this!' Or: 'We'll lick them at their own game, damn it!' Other dandy ones will come to you."





# Parent Association

*Please join us for*

## **A PRIVATE TOUR OF JEWISH FOLKTALES RETOLD: ARTIST AS MAGGID**

**THURSDAY, DECEMBER 7, 2017 at 11 am**  
**The Contemporary Jewish Museum**

JCHS Alumni Parent and CJM Docent Lisa Rosenberg will show us newly commissioned works by sixteen contemporary artists in response to a selection of tales from Jewish folklore. We'll walk, we'll schmooze, we'll leave with enriched views about contemporary art, Jewish culture, and history.

*RSVP to Julie Vlcek-Burke at 415-345-1818 or [jvlcek@jchsofthebay.org](mailto:jvlcek@jchsofthebay.org).*



**2017-18 JCHS Parent Association Chair Ellen Finestone**



# *Grandparents & Special Friends Society*



*JCHS juniors and grandparents will explore the questions—  
“What makes me Jewish... and what does it mean?” This activity is an EVERlab  
integrated project combining Biology and Jewish Thought classes.*

## JOIN US AT JCHS

**THURSDAY, DECEMBER 14, 2017**  
**26 Kislev 5778**

10:15 am - Coffee & Nosh

10:30 am - Program

11:30 am - Kosher lunch with students

RSVP to Julie Vlcek-Burke at 415-345-1818  
or [jvlcek@jchsofthebay.org](mailto:jvlcek@jchsofthebay.org) by  
December 1, 2017.

## FEATURING:



**Robin Gluck**  
*JCHS Librarian*



**Evan Wolkenstein**  
*Director of Experiential  
Education, Jewish  
Studies*

**2017-18 JCHS Grandparents & Special Friends Society**  
**Co-Chairs Elaine Neuwirth & Judy Stein**

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